

NEWS RELEASE

FOR IMMEDIATE RELEASE

Posting signs on utility poles is illegal and safety risk

HONOLULU, Sept. 26, 2024 – Hawaiian Electric reminds the public that attaching signs to utility poles is illegal and pose a safety hazard for utility workers.

Signs include, but are not limited to, announcements, fundraisers, garage sales, business advertising, campaign advertising, community events, and missing persons or pets.

Unauthorized attachments to utility equipment are a violation of state and county laws and subject to fines or community service (Hawai'i Revised Statutes §264-72 Control of Outdoor Advertising; Hawai'i Revised Statutes §445-114 Unlawful Posting in Public Places; Hawai'i County Code Chapter 22 County Street, Section 22-2.6; The Revised Ordinances of Honolulu Chapter 21 Land Use Ordinance, Section 21-7.30; and County of Maui Hawai'i Code Title 16 Buildings and Construction, Section 16.13.160).

In addition, the staples and nails used to attach signs to poles can injure and puncture personal protective equipment worn by utility workers who must maintain or repair the equipment.

Violators will be notified, and Hawaiian Electric may remove and discard the signs. If necessary, the company also may notify the state and county of the violation. The company asks for the public's cooperation to remove signs they posted on utility poles. Removing illegal signs can hinder or delay crews from completing work and can impact service to customers.

To report signs on utility poles, call Customer Service at 808-548-7311 on O'ahu, 808-969-6999 on Hawai'i Island, 808-871-9777 on Maui, or 1-877-871-8461 on Moloka'i and Lanai.

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